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Celebrate Intimate Moments Like No Other at Amari Vogue Krabi

With its trademark karst formations hanging over idyllic white-sand beaches and turquoise crystal clear waters, Krabi is home to some of the most spectacular beaches in the world. From the beautiful shallow, sheltered lagoon perfect for swimming and snorkelling, to an unspoilt piece of land that's adorned the front of postcards for decades, this Andaman treasure is the ideal destination for travellers looking to create the most memorable beach vacation.

Just a short drive away from the hustle and bustle of Ao Nang beach, lies the tranquil beauty of Tub Kaek beach, the perfect destination for those who are looking for a quiet, peaceful haven with easy access to other gems in Krabi. Tucked away in a lush tropical garden on Tub Kaek beach overlooking the Andaman Sea is the newly renovated Amari Vogue Krabi. With only 64 guestrooms, suites and pool villas, Amari Vogue Krabi is a truly unique beachfront resort characterised by an intimate atmosphere and distinctive contemporary Thai design. All of the rooms come with spacious and light-filled interiors that capture the tranquillity of the coastline, with each room standing out with a one-of-its-kind feature panel design inspired by the traditional Thai mural paintings. Celebrating the unique marriage between rustic Lanna architecture from the North of Thailand and a laid-back tropical paradise, the design of Amari Vogue Krabi offers a warm, contemporary Thai vibe complemented by the luscious gardens, cascading pools and intimate beachfront location.

Amari Vogue Krabi welcomes food connoisseurs from around the world with a unique combination of authentic Thai cuisine and Pan Asian, Mediterranean and Western flavours available at two dining outlets: Lotus Restaurant and Marco's Restaurant and Bar. Through the knowledge and experience of the local chefs, guests are introduced to local and authentic Thai flavours at Lotus Restaurant. Following a feast of traditional Thai cuisine with a contemporary twist, diners can expect to leave with unforgettable memories of a unique culinary experience like no other. Meanwhile, those with a taste for adventure might find themselves drawn to Marco's Restaurant and Bar, an all-day dining venue inspired by 'The Silk Route', the ancient network of trading paths which connected the East and the West. Here, guests can enjoy a range of modern Mediterranean and Pan Asian dishes including sumptuous, fresh seafood. The atmosphere of Marco's reflects the intimate beach resort location during the day before being converted into a romantic venue for dinners and drinks at sunset where

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guests can revel in the view of the sea gleaming beautifully as the last rays of the fading sun are reflected in the emerald green waters.

For those who believe that the best way to learn about a culture is through food, Amari Vogue Krabi offers a unique opportunity for guests to join the Signature Cooking Class - Wanna Cook Thai? - for customised lessons and a starter pack of Thai ingredients and flavours. Staying true to the promise to bring personalisation to every aspect of the service, guests are given recommendations as to where to shop for these ingredients in their respective hometowns, so they can recreate and share their fondest memories of Thai cooking with their loved ones.

For guests who don't want to leave the comfort of their own rooms for breakfast, the resort's personalised in-room dining service will bring their breakfast of choice to their doorsteps. Those staying in one of the resort's pool villas can indulge in a Floating Breakfast, complete with Champagne or Prosecco served on a floating wooden tray in their private swimming pool. Whether it is the breakfast buffet, in-room dining, cocktails under the stars or candlelit dinner by the beach, Amari Vogue Krabi sources the finest and freshest ingredients with an emphasis on local and homemade.

Located on Tub Kaek beach, Amari Vogue Krabi is the perfect base from which to explore Krabi. Guests can hop on a long tail boat for a 30-minute scenic ride to the iconic Hong Island, go trekking at Tub Kaek National Park to be rewarded with a breathtaking view of Krabi from the mountain top, or take a day trip to Phi Phi island. Meanwhile, Tub Kaek beach itself is ideal for those who want a truly tranquil break, with its natural combination of clear waters, white sand and rows of beautiful old coastal trees leaning far out over the sand. At Amari Vogue Krabi, there is a range of facilities and activities available for guests to keep themselves occupied throughout the day. Guests can relax by the pool amidst a parade of elephant statues, maintain a healthy workout at the fully-equipped fitness centre, or take advantage of the resort's direct beach access and step right onto the shimmering sand at any time of the day.

Open from 6:00 to 23:00, the Voyager Lounge is another place where guests can relax and unwind from dawn until late at night. Suitable for informal gatherings, the space has a library and computer stations with complimentary Internet access, inviting guests to stay connected throughout their trip. Excellent for those wanting to extend their getaway to the very last minute, guests can relax in the lounge or utilise the shower facility after that last snorkel before boarding a late flight.

No beach vacation is complete without a relaxing spa treatment to refresh the body and mind. At Amari Vogue Krabi, guests can head over to Breeze Spa for a head-to-toe pampering experience. With a diverse range of therapies and treatments designed to help release tension from the body and relax the mind, guests can expect to leave the spa with a brighter mood and a little more bounce in their steps.

Travelling with children? No worries. Have your little ones laugh and smile for hours with a range of challenges, from treasure hunts to educational games at our pop-up Kid's Club. Kids will be kept entertained for hours and take home a gift bag full of amazing prizes as a memory of their time at Amari Vogue Krabi.

While guests are welcome to experience local culture and heritage at their own pace, Amari Vogue Krabi offers also personalised experiences aimed at taking away all the worries surrounding travel arrangements, so guests can fully immerse themselves as they enjoy unique, memorable moments with their loved ones. Working with both local businesses and tour companies, Amari Vogue Krabi will curate the perfect add-on adventure.

With its stunning beachfront location and a dedicated team of qualified professionals, Amari Vogue Krabi is the

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perfect venue for making any wedding dreams come true. Imagine saying "I do" on a tranquil beach with gorgeous views of Koh Hong, before sitting down for an intimate feast along the sandy beach. Our wedding experiences are designed to ensure that no detail is overlooked.

All of the attributes and offerings, together with the personalised, boutique-style service, make Amari Vogue Krabi an excellent choice for a wide range of vacations - from multi-generational family trips to couple getaways, from honeymoons and leisure escapes. The resort looks forward to helping every guest celebrate intimate moments and create remarkable memories that will last a lifetime.

To learn more about where to go, shop, eat and play in Krabi, visit Destination Amari at <u>destination.amari.com/en/krabi</u> or connect with an Amari Host at the property for an insider's view on how to get the most of your stay.

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About Amari

The Amari collection of hotels and resorts by ONYX Hospitality Group brings to life a contemporary re-imagining of Thailand's rich cultural roots and the influence of its dynamic creativity to locations both near and far. Each property in the Amari portfolio highlights the textures and flavours of its unique setting through architecture, design, art, cuisine and service complemented by touches of contemporary Thai-ness. Amari's network of properties spans Thailand and beyond, from scenic seaside locations to vibrant urban settings, including Hua Hin, Pattaya, Phuket, Krabi, Koh Samui, Bangkok, Buriram, Dhaka, Maldives, Johor Bahru, Galle, Vang Vieng and Yangshuo. Visit <u>www.amari.com</u>

For more information and high-resolution photography, please visit our press centre or contact us:

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