

Discover Thailand's Original Beach Getaway Destination with Amari Hua Hin



Revisit the Golden Age of travel with Amari Hua Hin. Originally a quiet fishing village, Hua Hin is one of Thailand's first beach getaway destinations. The construction of a railway station and the summer palace of King Rama VII in the 1920s started its transformation into the popular beach resort it has developed into today. Following the influx of trends and traditions from Europe, in 1924, Thailand's first golf course opened in Hua Hin, whilst polo, another favourite pastime, also made its way here; encouraging even more visitors, making Hua Hin a favourite holiday spot for Thai aristocrats and nobilities. Since this golden era, Hua Hin has evolved into a serene beachside holiday favourite for families, friends and adventurous travellers alike.

At just two and a half hours by car away from Bangkok and next to Khao Takiab, a popular stretch of beach, Amari Hua Hin is the perfect base to discover this unique beachside resort town. Arriving at Amari Hua Hin, guests will feel like they are arriving into a beach house with the airy high-ceilinged lobby awash with blue panels inspired by the architecture of traditional beach homes, whilst contrasting towering white shelves reminiscent of those in European homes are adorned with equestrian-inspired art pieces as a nod to the local area's history.

The light colour palette continues throughout the property, including the guest rooms and suites at Amari Hua Hin. With 223 rooms ranging from Deluxe Rooms with views of Hua Hin's rolling hills, the resort's main pool or the ocean, to One Bedroom Suites and Family Suites offering enhanced privacy and living space. An inviting balcony in every room invites guests to enjoy the tropical sea breeze. Bringing in a little piece of Hua Hin, each room features specially commissioned black-and-white photography from across the city, showcasing a slice of life and history of this seaside town.

Calling to the sea, the dining options at Amari Hua Hin showcase what is fresh, local and simple, allowing for the ingredients to shine in local favourites and international menu items.

For breakfast, *Mosaic* offers an extensive breakfast buffet with a range of popular local and international dishes. Guests can enjoy their breakfast indoors surrounded by decorative touches inspired by the fishing villages of Hua Hin, including an entire wall art installation of local marine life and woven bamboo fishing baskets overhead.

For light afternoon bites, the living room style **Coral Lounge** is an ideal venue for coffee, tea and a selection of cakes and pastries. Afternoon teas and a range of Amari's signature cocktails can also be found here. Another great spot for snacks is **Aqua Pool Bar**, next to the resort's main pool, where guests can enjoy a selection of classic and signature cocktails, poolside favourite dishes and authentic Thai street food such as freshly prepared *Som Tam* (Green Papaya Salad) with family and friends.

For all-day dining, guests can venture to **Reef Deli**. During the day, the lounge offers an international menu with gourmet sandwiches and salads, complemented by Thai comfort food and an assortment of homemade ice-cream and desserts. In the evening, the deli transforms into a wine bar, offering tapas and sharing platters as well as fine wines from around the world.

A beach holiday is not complete without a beach side dining experience and **Shoreline Beach Club** offers just this - featuring its very own beachfront pool, perfect for lounging in the afternoons, sipping on cocktails and nibbling on Mediterranean-Thai delights. In the evenings, the venue transforms into an intimate dining experience with creative cocktails and fresh seafood from the grill.

Bringing people together to have fun and share memorable moments is all part of the Amari Hua Hin experience. Friends might enjoy a 'barista lesson' at Coral Lounge, families can play games by the pool or business associates could participate in an interactive brainstorm in one of the Idea Rooms. Recreational facilities include a fitness centre, kids' club and kids' pool, and an oversized 38-metre-long outdoor pool surrounded by landscaped tropical gardens, running track and a vast sundeck.

After hours of fun in the sun, guests can retreat to Breeze Spa. With its indoor and outdoor facilities, Breeze Spa brings balance back to busy lives with a diverse range of therapies and relaxing treatments based on mood and needs analysis. At Breeze Spa, the treatments are both smart and fun, focusing on benefits most ideal for each guest and inviting them to simply enjoy the spa experience.

Amari Hua Hin's fully equipped meeting rooms and trained team will make meetings a breeze, spur creative thinking and make networking and team-building more fun. All spaces are thoughtfully designed, with productivity and relaxation in mind. The laid back library environment comes fully equipped with Wi-Fi, printers and scanners so guests can plug in their own devices and go. As well as conference facilities offering the latest audio-visual technology, a 450-square-metre Ballroom, two spacious outdoor event terraces, and six function rooms, Amari Hua Hin also offers creatively designed meeting packages to suit most planners' needs. Specially designed Idea Rooms are available so work can be done in a stimulating and creative environment. A highlight of the Amari meetings experience includes a tailor made menu of items, including brain food and sharing dishes to enhance interactivity and togetherness.

To get the most out of a visit to Hua Hin, guests can explore further with Destination Amari, or connect with the Amari Host, a helping hand to help guide you throughout your stay.

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About Amari

The Amari collection of hotels and resorts by ONYX Hospitality Group brings to life a contemporary re-imagining of Thailand's rich cultural roots and the influence of its dynamic creativity to locations both near and far. Each property in the Amari portfolio highlights the textures and flavours of its unique setting through architecture, design, art, cuisine and service complemented by touches of contemporary Thai-ness. Amari's network of properties spans Thailand and beyond, from scenic seaside locations to vibrant urban settings, including Hua

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Hin, Pattaya, Phuket, Krabi, Koh Samui, Bangkok, Buriram, Dhaka, Maldives, Johor Bahru, Galle, Vang Vieng and Yangshuo. Visit www.amari.com

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