



Shama Central Hong Kong

Shama, a leading provider of premier serviced apartments in Asia, presents **Shama Central Hong Kong**. Located in the heart of Central, this property is ideal for individuals seeking an aspirational lifestyle. With its unparalleled location, lavish furnishings and uncompromising care from the staff, Shama Central exemplifies luxurious city living.

Style

The elegant apartments are relaxing havens fitted with custom-designed pieces of furniture, soothing textures and a restful colour scheme. To ensure comfort and quality, items such as hand-knotted Nepalese carpets and original artworks have been meticulously selected. The property is comprised of 56 chic and contemporary serviced apartments, ranging from studio apartments to the 186-square-meter penthouse, each offering the customised Shama Slumber bed with an extra soft feather top, organic bathroom amenities, a fully equipped kitchenette, an electronic safe and Wi-Fi internet access.

Services

To provide every tenant with an exceptional living experience, Shama Central offers daily maid service, personalised concierge service, professional laundry and dry-cleaning services, self-service laundry facilities, 24-hour security, the use of the public DVD library, a business centre, an in-house fitness room and popular game consoles with a variety of games.

Location

Located on Peel Street, the heart of Central, the property is situated in the city's most vibrant neighbourhood that boasts traditional market stalls, fashionable restaurants, antique shops, galleries and stylish boutiques – all nestled side by side, giving every tenant a true slice of life in Hong Kong. Both Central MTR station and Sheung Wan MTR station are within easy reach, for guests to easily explore other parts of the city.

Lifestyle

Through its exclusive “no boundaries” lifestyle programme, Shama Central grants guests everything they need to fast-track their social life - from hood tours and familiarisation events of the local culture, to lifestyle venues and amenities in the neighbourhood, and recommendations to hidden gems in the area that span all aspects of living. Shama will organise regular activities, such as charity events and cooking classes, allowing guests to network with each other and create a sense of community.

What to see and do in Hong Kong

- Take a trip to Hong Kong's Soho District for its vibrant ambiance and extensive choice of bars and restaurants.
- Overlook Victoria Harbour and both the Hong Kong Island and Kowloon side on the Hong Kong Observation Wheel.
- Discover the fun of playing water sports at Stanley Main Beach.
- Enjoy local delicacies at some of the city's most famous eateries, such as roast goose at Yung Kee and egg tarts at Tai Cheong.

MEDIA FACT FILE



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About Shama

Shama introduces serviced apartments that epitomise comfort and style whilst also offering a lifestyle programme aimed at fast tracking the social lives of both its long and short term residents. Shama currently operates properties in Hong Kong, China and Bangkok. New properties are scheduled to open in major cities, particularly financial centres and residential areas, across the Asia-Pacific region and beyond. Visit www.shama.com.

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